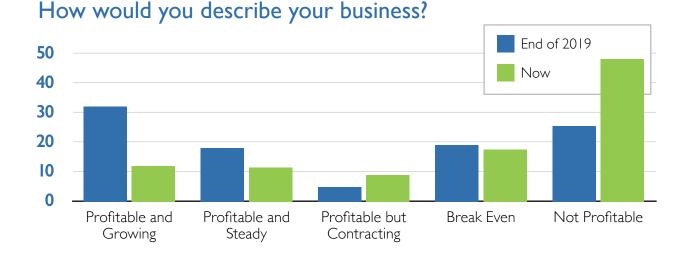
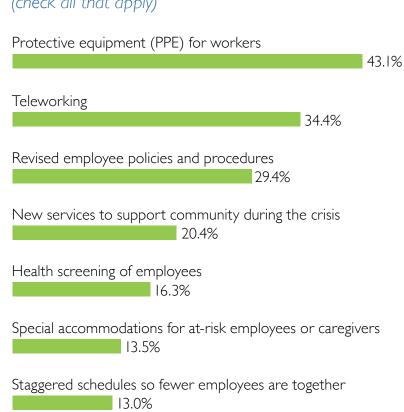
COVID-19 has had a large impact on small business profitability



They've been quick to adapt. What changes have you made with your business?

(check all that apply)



Cross training as backup in case workers are absent

New services to support employees during the crisis

Many have had to reduce employees.

Since March 15, 2020, my company has done the

following with respect to

25%

Furlough or

temporary layoffs

employees:

Permanent

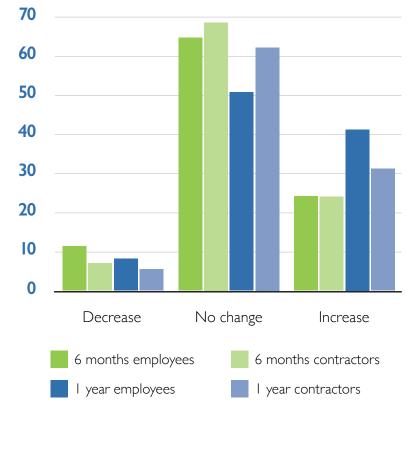
layoffs



Hired new employees

Replaced employees with contractors

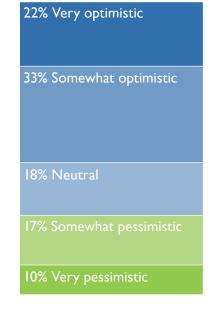
What are your expectations for hiring?



mostly optimistic: Overall, how optimistic are

...And they're

you regarding the future growth of your business in the next 12 months?



help? What Government

What can

proposed programs would help most right now?

66.0% Stimulus checks to individuals 30.8% Extension of PPP loans

30.4% Extension

of enhanced unemployment benefits

Elimination of 75% 23.8% payroll requirement for PPP loans Bonus for employees

20.6% who start new jobs or are rehired 19.6% Employee tax credit

What non-government programs would help most right now?

Expert advice and help with finances and marketing are needed.

(check all that apply)



MEGAPHONE OF MAIN STREET IMPACT OF COVID-19

CLICK HERE TO READ THE FULL

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