

Inflation & the Economy

PART I: The Economy, Inflation and Pricing

SPRING 2022



Getting customers is the top challenge for small business owners.

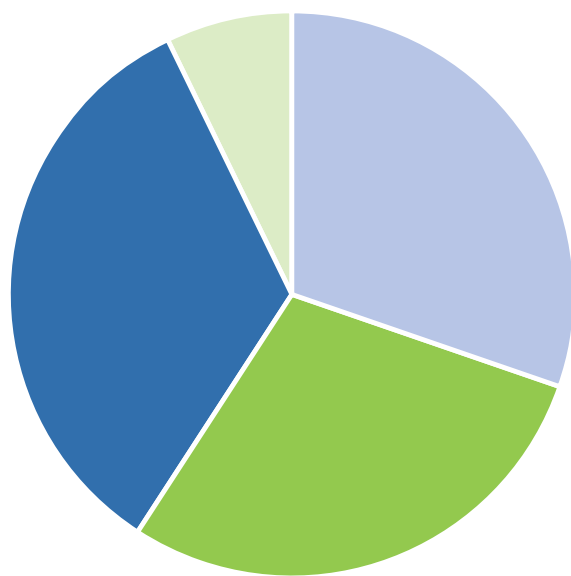
But cash flow, inflation and supply chain disruptions are growing concerns.

What are your top three business challenges right now?

Challenge	SCORE Megaphone Spring 2022	SCORE Megaphone Fall 2021
Getting customers	51.8%	38%
Cash flow	35.9%	NA
Inflation	33.9%	NA
Supply chain disruptions	30%	20.2%
Finding and retaining qualified workers	29.2%	63.4%
Access to financing	27.9%	29.3%
The overall economy	27.4%	NA
Taxes	14.9%	NA
Automation/technology	12.7%	NA
Regulations	10.7%	13.8%

Most small business owners are worried about inflation.

How worried are you about inflation?

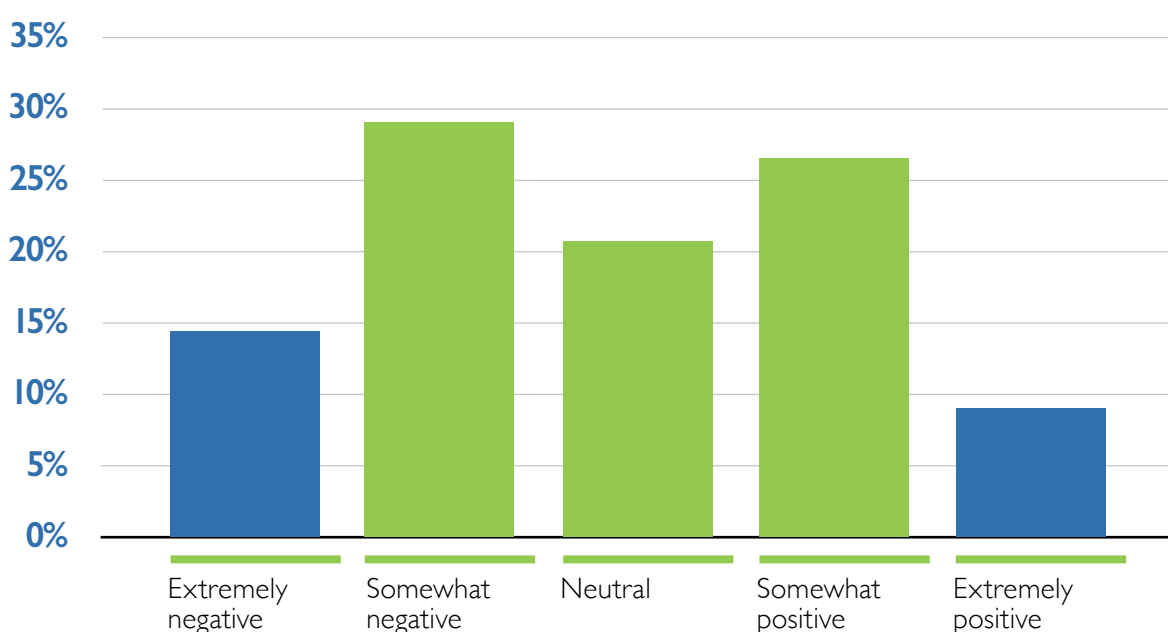


- **33.8%** “Concerned and keeping an eye on things”
- **30.5%** “Extremely worried, one of my top concerns for my business”
- **28.7%** “Worried but not a top concern”
- **7%** “Not at all worried”

Among small business owners, there’s little consensus on the state of the economy.

Three out of four business owners (76.4%) report feeling ambivalent about the economy – either somewhat positive, somewhat negative or neutral.

Overall, how are you feeling about the economy and its effects on your business?



Click below to see the full **Megaphone of Main Street: Inflation & the Economy** including **Part 2: Business Impact and Resolve**.

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