

Grant Prep Boot Camp Workshop




Getting ready for non-
dilutive funding



Shiple Communications LLC



This is for the fabulous SCORE participants – A few things.

-  **Yes, I am accepting new clients. Feel free to email sarah@shiplecommunications.com**
-  **If you loved (or even liked or were slightly amused) a review goes a long way. Feel Free to give me a shout out on linked in. <https://www.linkedin.com/in/shiplecom/>**
-  **I will gladly discuss your funding options, for profit, startup, nonprofit I have worked with all types of founders.**



Do's

- Show that you are invested in the cause
- Show that you want a relationship (this is not Grindr)
- Show off your board (group photos are a must)
- Show outcomes with data and photos
- Show a record of success
- Ask for what you need. **ASK FOR WHAT YOU NEED!**

Don't

- Take off your shirt
- Beg for money
- Don't work all the channels every time.
- Use too much “nonprofit porn” - people can see right through it.
- Don't try to be funny unless you are.

Don't lie

