

SlideBean Videos on Investor Funding:

1. Startup Funding Explained – Incorporation and First Investor (Part I; 8:06):
https://youtu.be/Rho9S_Nn7YI
2. Startup Funding Explained – Seed Round and Stock Option Pool (Part II; 7:09):
<https://youtu.be/IdtSHbj29uY>
3. Startup Funding Explained – Series A Funding (Part III; 10:09): <https://youtu.be/IHYeWaeai1k>
4. How to Value Your Startup (12:59): <https://youtu.be/BXUIaOMVlqc>
5. Convertible Notes, Equity and Startup Funding Explained (16:59):
https://youtu.be/Bw6aBf_Yxeo
6. The danger of Convertible Notes: https://youtu.be/u_pU-GIMiGI

Business Storytelling:

1. TED Talk Simon Sinek - Start with the Why (18:04): https://youtu.be/u4ZoJKF_VuA
2. Marwick Marketing – Pixar Story Teller Mathew Luhn (36:03): <https://youtu.be/HYQOW34b-0g>
3. Storywallahs: Ameen Haque at Google – Three Principles of Business Storytelling (2:37):
<https://youtu.be/2fiwKk2LsFw>
4. Storywallahs: Ameen Haque at Google – The Art of Business Storytelling (58:45)
<https://youtu.be/77FUr6ZsWjY>
5. TEDx Talks Khushboo Nangalia – The Undeniable Power of Business Storytelling (15:02):
<https://youtu.be/CabbUUrjFck>

Pitching to Investors:

1. Guy Kawasaki: The Art of the Pitch (5:06): <https://youtu.be/6tYiL6v8N8o>
2. Guy Kawasaki: The Only 10 Slides You Need in a Pitch (4:12): <https://youtu.be/WqnLU-lzy9g>
3. SlideBean: How to Pitch a New Business to Investors (10:05): <https://youtu.be/Tsx13laUzfc>
4. SAIS Program: How to Pitch Your Startup in 3 minutes (5:12): https://youtu.be/XWRtG_PDRik
5. Y Combinator – Kevin Hale: How to Pitch Your Startup (27:46): https://youtu.be/17XZGUX_9iM
6. DreamIt Ventures – 5 Things VC Investors Wish Startup Founders Knew Before Their Pitch | Dose (6:21): <https://youtu.be/OYb7NqCYkcU>
7. DreamIt Ventures – 5 Big Mistakes Startups Make During VC Pitches + Q&A | Dose (45:22):
<https://youtu.be/ED-I3ly6TmM>
8. DreamIt Ventures – The Valuation FACE PLANT Nearly All Startups Make! How to Avoid | Dose (6:18): <https://youtu.be/CxzdWP8lwAk>
9. SlideBean: Startup Pitch Video: How to Create a Pitch Deck for Investors (12:47):
<https://youtu.be/SB16xgtFmco>
10. TedX – David Beckett: How to give the perfect pitch (28:08) <https://youtu.be/Njh3rKoGKBo>

Elevator Pitches:

1. SlideBean: How to Write an Elevator Pitch with Examples (AirBnB, WeWork, Slack; 12:02):
<https://youtu.be/qk4rUQZzv8>
2. Step Up with V: 4 Examples to Create Your Business Elevator Pitch (2:54):
<https://youtu.be/W2DRIFQtMbE>
3. Lukas Gilkey: Elevator Pitch – How to sell yourself and your business in 30 seconds (5:17):
<https://youtu.be/qOKzBHR3uIE>
4. Entrepreneur Elevator Pitch: That is the Best Pitch I've Ever Seen (19:47)
<https://youtu.be/P9t2l-rSpNg>