

# 2024 NATIONAL IMPACT



**SCORE** is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has helped more than 17 million entrepreneurs start, grow or successfully exit a business. SCORE's 10,000 volunteers provide free, expert mentoring, resources and education in all 50 U.S. states and territories.

Visit SCORE at <https://www.score.org>

## SCORE Drives Business Success

# 59,447

New Businesses  
Started

# 84,176

Non-owner  
Jobs Created

# 143,623

Total Jobs  
Created

*"Working with David [my SCORE mentor] has shown me I have the ability to rewrite my whole life, not just a business plan, but my whole future...I'm living the dreams I used to pray about, back in the day when I was on the street."*

– John Peyton Schmidt, owner of Wholly Schmidt,  
Winslow, Arkansas

[Read the success story](#)



# 94%

of SCORE clients who were in business remained operational.



# 86%

would recommend SCORE to family and friends.

## More about this impact analysis and SCORE's commitment to our clients' success

SCORE engaged a third-party firm (PricewaterhouseCoopers) to research the economic impact that SCORE's mentoring and education had on the U.S. economy in 2024. This census survey invited 208,738 SCORE clients to participate and 14,099 responses were received.

To calculate total business starts and non-owner jobs created, SCORE applied straight-line extrapolation based on the number of

respondents who reported using SCORE services. This methodology follows industry-accepted standards.

All respondents were asked, "Did you start or acquire a new business this past year?". Previously, this question was limited to those who answered "No" to "As of October 1, 2022, were you in business?". The prior approach may have undercounted new business starts or acquisitions by excluding

existing business owners who started or acquired a new business.

By including all respondents, this revision provides a more accurate count but may result in higher figures compared to previous years, impacting year-over-year comparisons.

SCORE is continually reviewing its survey structure and methodology to ensure alignment with industry standards and to better capture its economic impact.

For a more complete description of our methodology, visit: <https://tinyurl.com/2024SCOREImpactMethodology>

## Growing Missouri's Economy

926

New Businesses Started

2,142

Total Jobs Created

152 Statewide Volunteers  
Support Local Entrepreneurs

### Missouri SCORE Chapters:

SCORE Kansas City #19  
SCORE Southwest Missouri #61  
SCORE St. Louis #21

### STRENGTHENING AMERICA'S ECONOMY:

SCORE is a direct catalyst for business growth and job creation, empowering small businesses through expert mentoring and education. As the nation's premier small business resource, we provide entrepreneurs with the tools, guidance, and support they need to succeed.

### WHO WE ARE:

Over 10,000  
volunteers

provide 4 million hours per year  
of critical mentoring in

all 50 U.S. states  
and territories.



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