A Guide to Nonprofit Grants, Sponsorships, & Resources

SCORE™

DEWLYN
NONPROFIT SERVICES

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About me

C. Smith

DEWLYN
NONPROFIT SERVICES

CEO of Dewlyn Nonprofit Services & CommunityHeroes.us	Nonprofit trainer for SCORE.org	Udemy.com instructor.
Nonprofit consultant and grant-writer.	Author of book: *21 Ways to Fund a Nonprofit*.	Masters Degree in Public Administration.
Member of the American Grant Writers Association.	25 years experience in the nonprofit sector.	Helps over 3,000 nonprofit organizations across the U.S. annually.

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Thought for Today

"The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack in will."

Vince Lombardi

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You're in the right place if...

1. You manage a small nonprofit.

2. You haven't reached your funding goals.

3. You've had a difficult time locating funding opportunities.

4. You are just curious!

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Featured Resources

Where to Find:

✓Private Foundation Grants
✓Corporate Sponsors
✓Government Grants
✓Small Business Funding
✓General Resources
✓Live Help and Support

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Grants

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How to Position Your Nonprofit for Grants

Grants are financial awards given to support programs, operations, or specific projects. This funding is typically provided by a foundation, a government agency, or a corporation.

How to prepare for private foundation grants:

1. IRS Tax Determination Letter – 501(c)(3)
2. Program that is underway (in progress)
3. Partners/Collaborators
4. Grant Proposal (Budget and Board List)
5. Financial Statements
6. Website
7. Only apply for mission-aligned opportunities

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Grant Procurement Documents

LETTER OF INQUIRY – 2-4 PAGES

GRANT PROPOSAL – 10-40 PAGES
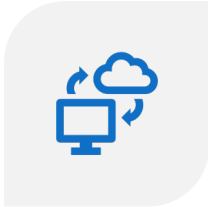
ONLINE APPLICATION - VARIES

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Grant-Databases

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Nonprofit Grant Databases

The Foundation Center Directory
fconline.foundationcenter.org

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Nonprofit Grant Databases

Instrumentl
Instrumentl.com

11

Nonprofit Grant Databases

Grantgopher.com

12

Nonprofit Grant Databases

Grantmakers.io

13

International Grants

Grant Select
GrantSelect.com

14

Faith-Based Grants

City Vision University
Website:
(https://library.cityvision.edu/grants/by-type)

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Education Grants

GetEdFunding
Getedfunding.com

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Media/Film Grants

Media Impact Funders
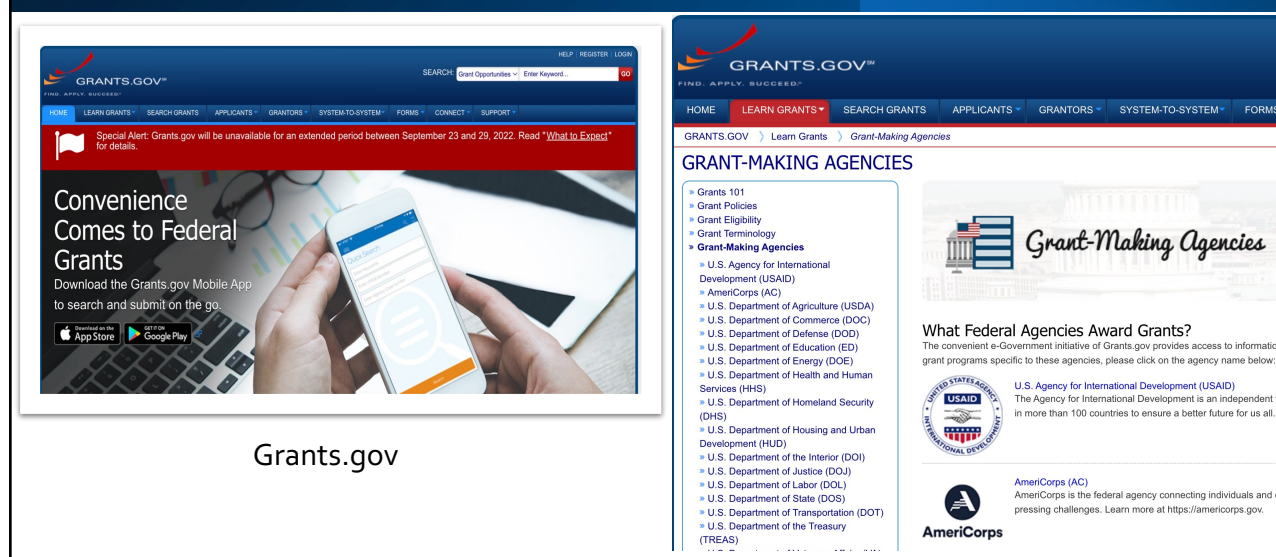Mediaimpactfunders.org

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Government

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Getting Ready for Federal Grants

How to prepare for federal grants:

1. Must be an existing organization with data to support your success.
2. Should have formal multi-level partnerships.
3. Must have financial statements that support your work.
4. Must have financial reserves totaling 3 to 6 months of revenue.
5. Should have private matches already approved.
6. Must be registered with SAM.gov.
7. Should be registered with grants.gov.

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Search for Federal Grants

Grants.gov

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Where to find
Corporate Sponsors

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How to Attract Corporate Sponsors

Corporate sponsorships provide valuable financial support for nonprofit organizations. Here are steps you can take to attract and secure corporate sponsorships:

1. Research Potential Sponsors
2. Develop a Clear Proposal
3. Define What You Offer
4. Create a Sponsorship Package
5. Pitch Your Proposal
6. Follow Up and Maintain Relationships

Here are a few things you could offer:
1. Logo Placement
2. Product or Service Displays at events
3. Content Creation
4. Employee Involvement
5. Endorsements

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How to Locate Corporate Sponsors

1. Existing Relationships
2. Online Databases
3. Local Businesses
4. Social Media
5. Competitor Analysis

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Locate Corporate Sponsors

THE GRANTSMANSHIP CENTER®
Get funding. Create change.

Get Funding. Create Change.

TRAINING | WEBINARS | CUSTOMIZED TRAINING | RESOURCES | ABOUT US

Get funding.
Create change.

CHECK OUT OUR TRAINING

The Grantsmanship Center
TGCI.com

tgci.com/funding-sources/tennessee

TENNESSEE FUNDING SOURCES

Use these free resources to find funders in the State of TENNESSEE

Top Giving Foundations in Tennessee
Community Foundations in Tennessee
Corporate Giving Programs in Tennessee
Tennessee State Home Page

TENNESSEE RESOURCES & TOOLS

Below are links to elected officials, funding sources and other useful agencies for grant-seeking groups in Tennessee. Please let us know about others that you feel would be helpful so that we can continue to improve this listing. Thanks!
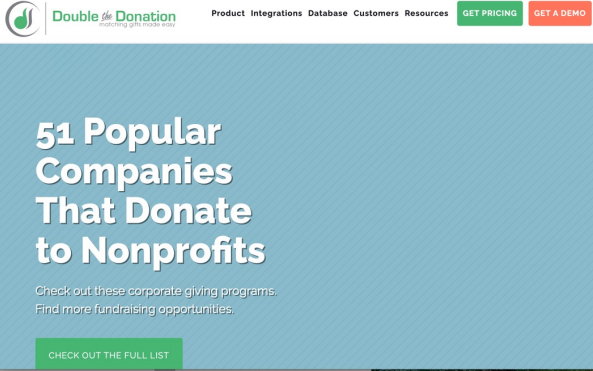
Government offices:
Tennessee Governor Bill Lee - (615) 741-2001, Nashville
Lamar Alexander - (202) 224-4944, Washington, DC
Marsha Blackburn - (202) 224-3344, Washington, DC
Herbert H. Slatery III - (615) 741-3491, Nashville
If you'd like to know the names and addresses of other elected officials that represent you and your area, click here to locate them: Tennessee Elected Officials.

State Funding Sources & Other Government Resources:

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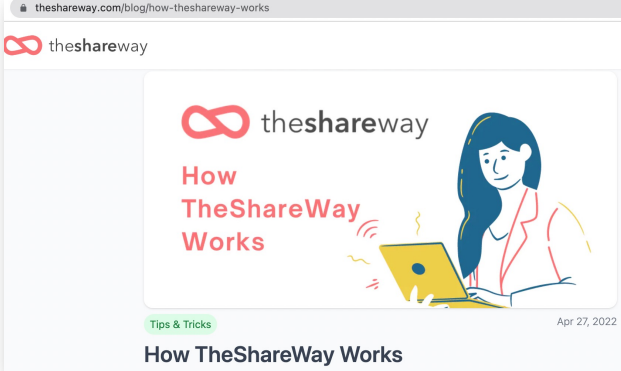## Locate Corporate Sponsors

DoubletheDonation.com   TheShareWay.com

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Corporate Sponsors: Competitor Analysis

FeedingAmerica.org

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Search for Corporate Sponsors: Google.com

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Search for Corporate Sponsors: Other

Wikipedia.org

Forbes.com

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Small Business

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Business Grants – Common Questions

1. Why did I start your business?
2. What does your business do?
3. How much are you requesting in grant funds?
4. How do your services impact the community?
5. What sets your company apart from others in your industry?
6. How do you use technology in your business? And what technology would help your business thrive?
7. What are some of the challenges that you have experienced this year?
8. How have this year's challenges affected your ability to operate your business?
9. How would support from this grant program impact your business and help it grow?
10. We want to hear what makes you proud of your business. What's your biggest accomplishment to date?
11. What are your Social Media Handles?

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Small Business Grants

1. Verizon Digital Ready Program
2. American Express
3. Fedex Small Business Grant
4. Venmo Small Business Grants
5. Amazon Small Business Grants
6. Visa Everywhere Initiative
7. UPS Store Small Biz Challenge
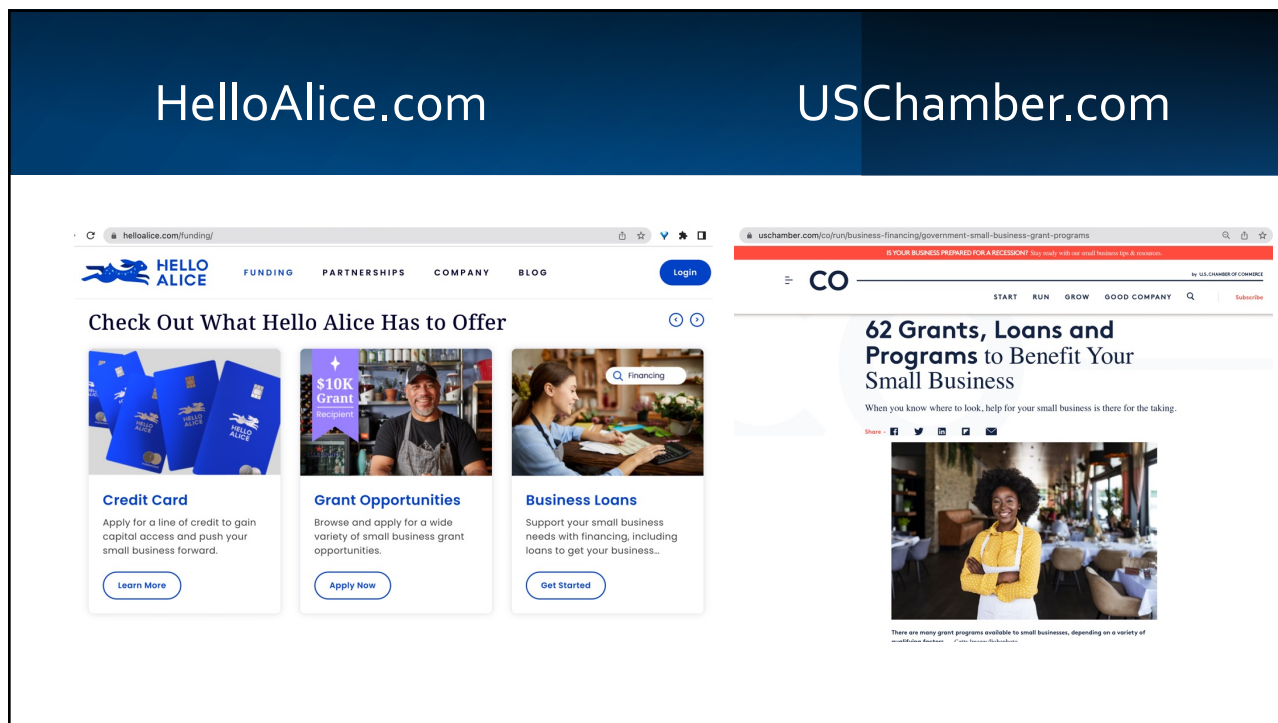8. Etsy Emergency Relief Fund

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NerdWallet.com

Small-Business Grants:
Where to Find Free Funding

Federal and state agencies, as well as private companies, offer small-business grants. Here's a list of resources.

Find grants for startups

Startup business grants can help small businesses or true startups grow without debt.

READ MORE

Compare startup loan options

These financing sources may help accelerate your growth or get your new business off the ground.

READ MORE

Specialty small-business grants

To help spread entrepreneurial success across demographics, many organizations focus their free funding efforts on specific communities.

We've put together lists of:

- Small-business grants for women.
- Small-business grants for veterans.
- Small-business grants for minority groups.
- Small-business grants for Black women.
- Small-business grants for LBGTQ-owned businesses.
- Small-business grants for nonprofits.
- Small-business grants for people previously convicted of felonies.
- Small-business grants for farms.

How to get a small-business grant

1. Research and identify the right

2. Prepare your grant applications.

3. Submit and track your

4. Consider hiring a grant writer.

Related content

37 Small-Business Grants for Women

34 Small-Business Grants for Minority Entrepreneurs, Plus Resources

Startup Business Grants: Best Free Funding Options

Smart money moves for your business

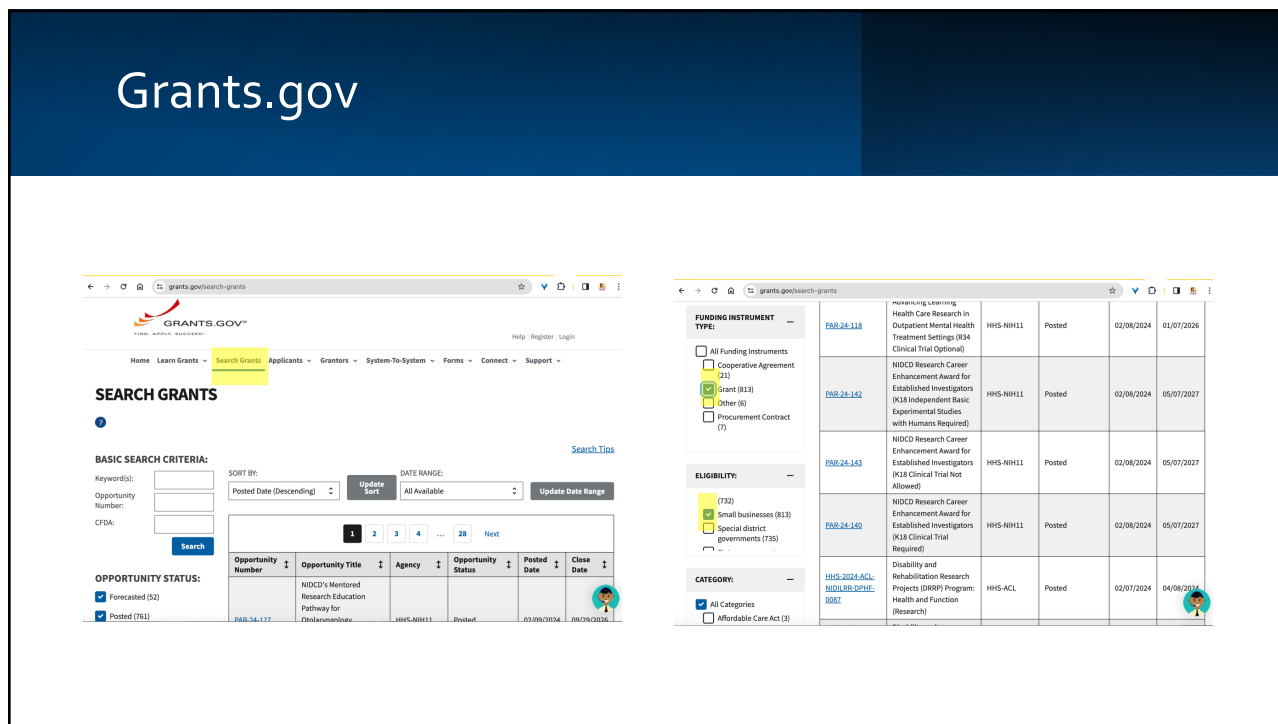Get access to business insights and recommendations, plus expert content.

SIGN UP FOR FREE

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HelloAlice.com

USChamber.com

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Grants.gov
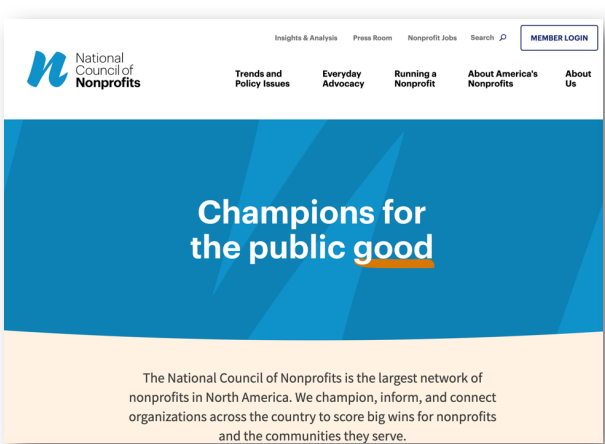
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Notable Resources

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Nonprofit Sector Resources

CouncilofNonprofits.org
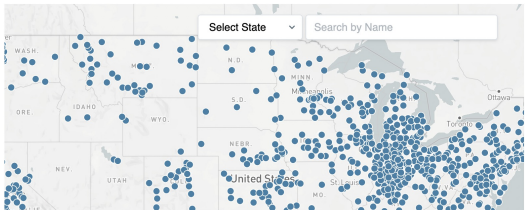
Community Foundation Locator

Find community foundations in your area by clicking on the map. You can view a map of all accredited community foundations ⬀ on the National Standards for U.S. Community Foundations™ website.

Select State   Search by Name

Cof.org

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Nonprofit Sector Resources

Findhelp.org

StayingExempt.irs.gov

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Technology Resources
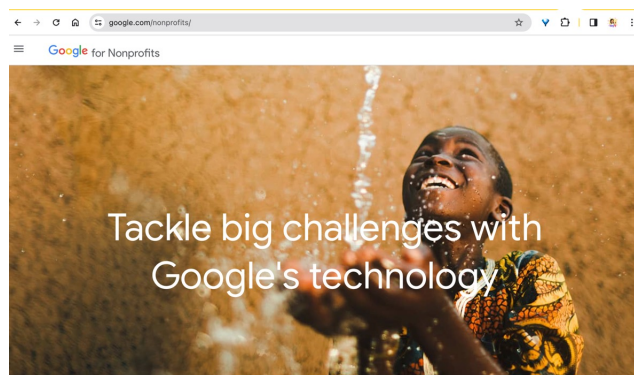
Chat.openai.com

48in48.org

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Technology Resources
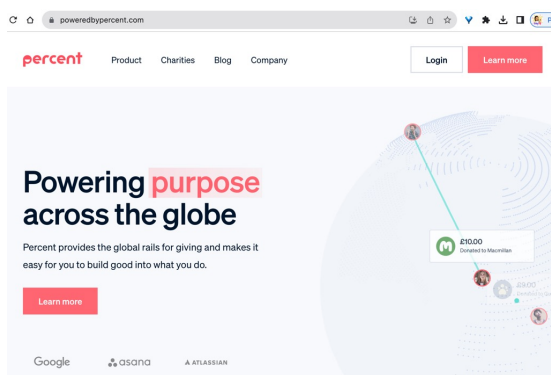
PoweredByPercent.com

Google.com/nonprofits

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LIVE Help and Assistance

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Knowledge is only Potential Power.

It is not enough to KNOW.
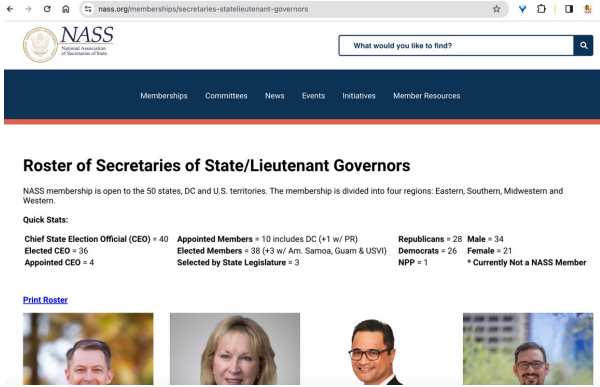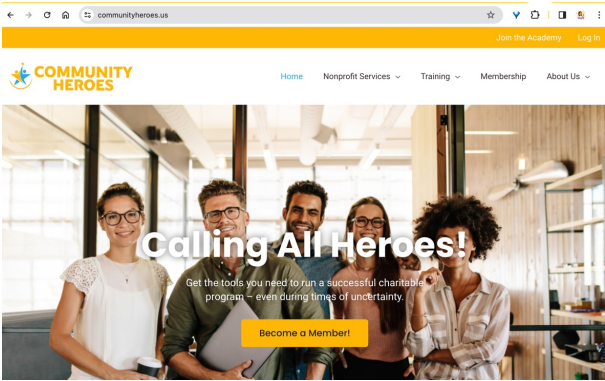
You must Know HOW.

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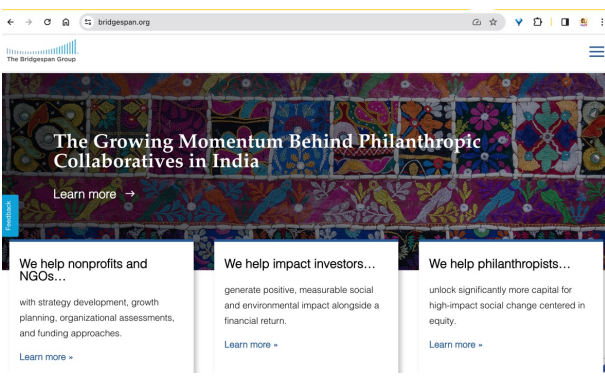LIVE Assistance
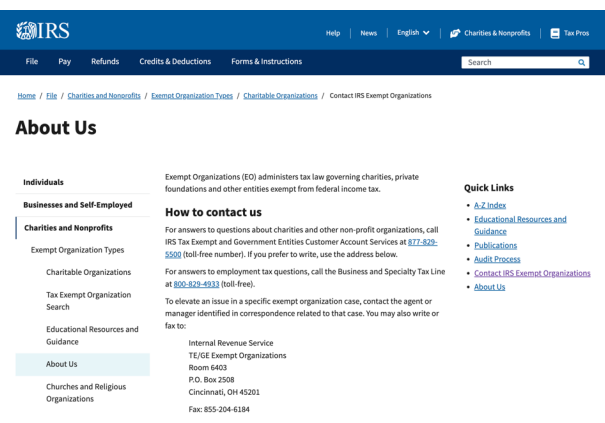
SCORE.org

NASS.org
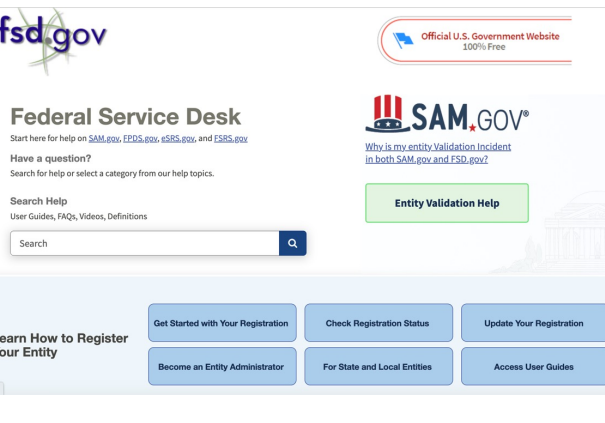
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LIVE Assistance

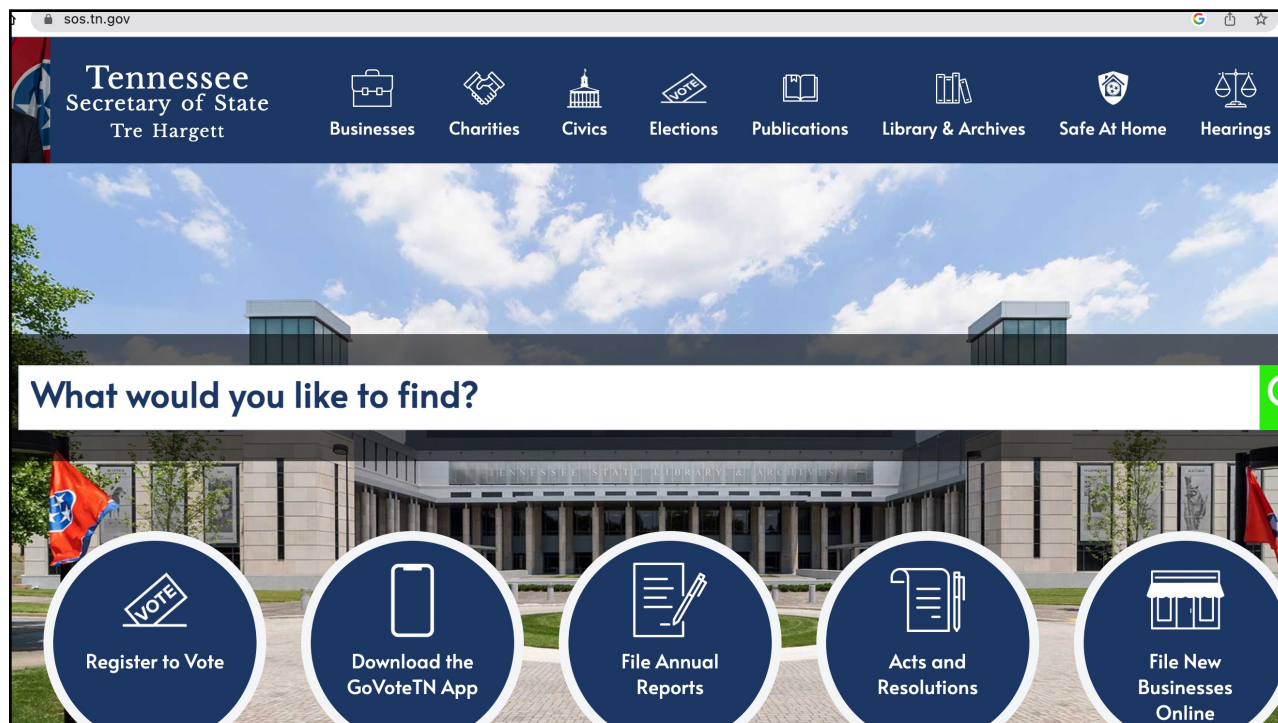CommunityHeroes.us

Bridgespan.org

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LIVE Assistance

Call the IRS: 877-829-5500

Call the Federal Service Desk:
866-606-8220

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Recap of Resources ♥

Where to Find Grants:

1. The Foundation Center
2. Instrumentl.com
3. Grantgopher.com
4. Grantmakers.io
5. Grantselect.com
6. City Vision University
7. GetEDFunding.com
8. MediaImpactFunders.org
9. Grants.gov

Where to Find Corporate Sponsors:

1. The Grantsmanship Center
2. DoubletheDonation.com
3. TheShareWay.com
4. Google.com
5. Wikipedia.org
6. Forbes.com

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Recap of Business Resources ♥

1. Verizon Digital Ready Program
2. American Express
3. FedEx Small Business Grant
4. Venmo Small Business Grants
5. Amazon Small Business Grants
6. Visa Everywhere Initiative
7. UPS Store Small Biz Challenge
8. Etsy Emergency Relief Fund

11. Nerdwallet
12. HelloAlice.com
13. USchamber.com
14. Grants.gov

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Recap of Resources ♥

Notable Resources:
1. Council of Nonprofits
2. Community Foundation Locator
3. FindHelp.org
4. IRS Staying Exempt
5. ChatGPT
6. 48in48.org
7. PoweredbyPercent.com
8. Google for Nonprofits

Other Resources:
1. Independent Sector
2. Nonprofit Quarterly
3. Charity Navigator
4. VolunteerMatch
5. Guidestar by Candid
6. TechSoup
7. Nonprofit Technology Network
8. BoardSource

Live Help & Support:
1. SCORE.org
2. NASS.org
3. CommunityHeroes.us
4. Bridgespan.org
5. IRS Charities Division
6. The Federal Service Desk

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Final Thought

"It is not enough to be compassionate.

You must act."

Dalai Lama

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Our Services

1. Establish nonprofit organizations
2. Grant proposal-writing
3. Professional mentoring
4. Group coaching and training
5. Nonprofit grant lists

Cheryl Smith, CEO
Dewlyn Nonprofit Services
National Nonprofit Trainer & Coach

DEWLYN NONPROFIT SERVICES

Professional Services Website: Dewlyn.com
Mentoring Website: Communityheroes.us
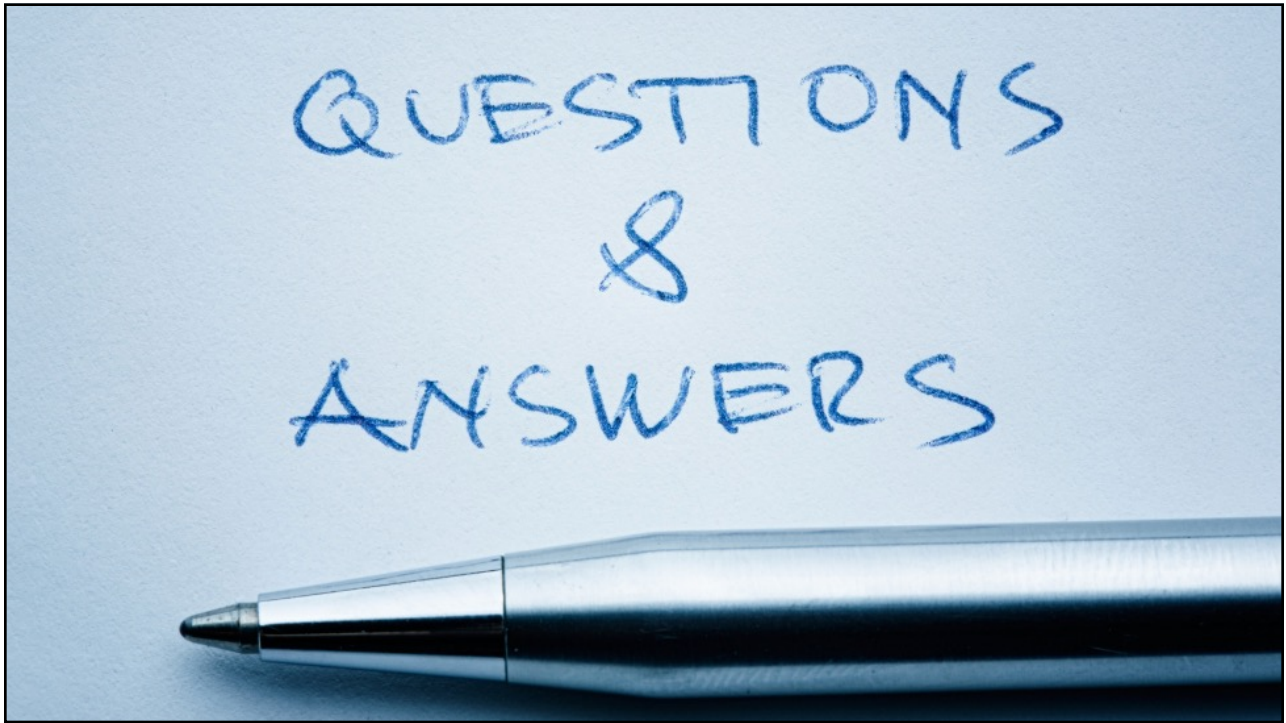Email: csmith@Dewlyn.com
Voicemail: 800-446-0323

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Thank You!

SCORE ♥ **DEWLYN** NONPROFIT SERVICES

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