

Strategic Planning for Nonprofits



EXECUTIVE COACHES
OF ORANGE COUNTY

**We Develop Nonprofit
Leaders for Maximum Impact**

Why should a nonprofit have a strategic plan?

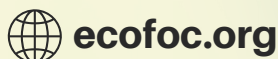
The answer here is roughly the same as the answer to “Why use a GPS system to get to your next destination?” All organizations need to determine their destinations 3 to 5 years out and then create a map to arrive there. Then the board and the leadership team can make effective, consistent decisions, budgets and plans.

How can EC of OC help make your strategic planning successful?

Our strategic planning coaches use a proven process and valuable tools to assure a comprehensive evaluation of your organization and the influences on your organization. Our process includes the achievement of practical results and measurable metrics of success.

What are the benefits of using an EC of OC strategic planning coach?

A good strategic plan considers every aspect of the organization: Programs, community, volunteers, staff, board, fundraising, financing, etc. Our process helps you focus on those areas most critical to your organization and results in practical steps to achieve the strategy's goals.



Executive Coaches of Orange County (ECofOC), was founded in 2002 by Bob Cryer, a consultant and SCORE Business Mentor, to focus on aiding and developing skills of nonprofit leaders. EC of OC is a 501(c)3 and has provided expert coaching to hundreds of clients. EC of OC is a grass roots volunteer effort with no paid staff or office.

