

## SCORE Kansas City Free and Low Cost Workshop Schedule 2023

All classes are free until further notice

All classes at Kauffman Foundation Conference Center: 4801 Rockhill Rd except as noted:

KH: Kauffman Foundation Hybrid

Z: Zoom class

Please consult the workshop section at [WWW.kansascity.score.org](http://WWW.kansascity.score.org) for details.

	TIME	Jan	Feb	Mar
<b>BASICS:</b>				
Starting your Business-Basics	9:30a - noon	7Z		4T
	6:00p - 8:30p		8Z	
Business Planning Tools	9:00a - noon		23Z	
	6:00p-9:00p			
Franchising: Start a business- Keep your day job!	9:00a - 11a			13Z
<b>MARKETING / SALES:</b>				
Business Concepts/Marketing Strategy /Social Media	10:00a - 3:30p	28Z		
Polishing Your Business Idea	6:00p - 8:30p			7Z
Marketing Strategy / Social Media	6:00p - 8:30p			8Z
Marketing with Video	1:00p - 4:00p			
<b>GEW TBD: need to confirm dates for 2023</b>				
Global Entrepreneurship Week TBD-week of Nov 13-17,2022	TBD			
Branding	9:00a - noon	20Z		
Market Research	9:00a - 11:00a			
<b>FINANCE &amp; FUNDING:</b>				
Finance: Prerequisite/Basics/Projections/Funding Sources	9:30a - 4:00p		4Z	
Financial Statement Basics Prerequisite	5:30- 6:00p			
Financial Statement Basics	6:00p- 8:30p			
Sources of Funding	6:00p - 7:30p			
Financial Projections	7:30p - 9:00p			
Accessing Capital in KC	9:00a - 11a	12Z		
Fund Raising for Non-Profits - Basics	9:00a - noon			
Fund Raising for Non-Profits - Events	9:00a - noon			
Strategic Plans for Small Non-Profits	9:00a - noon			16
Grantwriting Prep Bootcamp	9:00a - noon			
Business Financial Literacy	11:30a - 1:00p	11Z		21Z
Learn how to use Business Credit for your business	6:00 - 7:30p		9Z	
<b>DIGITAL PRESENCE &amp; SOCIAL MEDIA :</b>				
Developing your OnLine Presence	9:00a - noon			15
Social Media 101: Unpaid sources of Soc. Med	9:00a - noon			1Z
Social Media 102: Paid Sources of Soc. Med.	9:00a - noon			24
Social Media & Online Mktg: Content Asset Creations Strategies	9:00a - noon			
Upgrade your Website for better business results	9:00a - noon			
eMail and CRM	9:00a - noon			
Developing a Web Based Business	6:00p - 8:30p			21Z
<b>MANAGING YOUR BUSINESS:</b>				
Everything Human Resources! (Troost or Kauffman?)	9:00a - 11:00a			
Legal Basics for Small Business	9:00a - noon		2Z	
Business Law and Related Tax Topics	9:00a - 10:30a			
Solopreneurship 101	1:00p-4:00p			
Diverse Business Certification	12:00p- 1:00p			
<b>ENTREPRENEURS: Small Business Success Stories</b>				
	5:30P-6:30p	TBD		TBD
<b>SCSA Event</b>				
KC Business Ecosystem for Black Entrepreneurs	6:00p - 8:00p		TBD	
Let's Talk Black Business	6:00p - 8:00p			

See [KansasCity.Score.org](http://KansasCity.Score.org) for confirmation of dates, times, locations, fees and registration