

2021

National Impact



SCORE is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has provided expert volunteer mentoring to more than 11 million entrepreneurs and small business owners. As the nation's largest network of volunteer business mentors, SCORE is committed to helping any person succeed in their small business endeavor.

\$466.43 SCORE's cost to help create one business

\$163.69 SCORE's cost to help create one job

\$61.45 Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

25,084
New Businesses Started

71,475
Non-owner Jobs Created

96,559
Total Jobs Created

Who We Are:
Over 10,000
Volunteers
serving clients in over
1,500 communities

SCORE helps a diverse range of American Small Businesses and Entrepreneurs.

Of SCORE'S 2021 client base...

63% were women

47% were minorities

9% were veterans

2021



0433 SCORE Kalamazoo/SW Michigan

Impact on the community:

65 New Businesses Started

118 Total Jobs Created

1,933 Total Chapter Services

(Total mentoring sessions provided + total workshop attendees)

Number Chapter Volunteers: **39**

SCORE is of notable value to entrepreneurs and small businesses:

86% of clients would recommend SCORE to family and friends

77% of 'in business' clients were still in business at the end of 2021

74% of clients confirmed SCORE helped them with their business

61% of 'in business' clients reported an increase in revenue

Strengthening America's Economy:

SCORE is a direct and effective catalyst for businesses and job creation. Small businesses need mentoring and educational support to be successful. SCORE is the most effective source of small business mentoring in the U.S.

Small business clients who receive 3+ hours of mentoring report higher revenues and increased business growth.