YOUR TURN

The Secrets to Writing a Successful Business Plan

Note: If your financial statements are too large to include in these spaces, print them out and put them in a folder.
List your assumptions from which the three financial statements will be constructed.
Prepare your income statement, cash flow statement, and balance sheet.
Prepare your statement of start-up expenditures.
In a comparison of your results with industry norms, are there major differences? If yes, note the reasons.